

WEILL ROSS IT GOVERNANCE HOW TOP PERFORMERS MANAGE IT

[corporate governance of information technology wikipedia](#)

Information and technology (IT) governance is a subset discipline of corporate governance, focused on information and technology (IT) and its performance and risk management. The interest in IT governance is due to the ongoing need within organizations to focus value creation efforts on an organization's strategic objectives and to better manage the performance of those responsible for creating ...

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1. Introduction. Enterprise Architecture (EA) defines the current and desirable future states of an organisation's processes, capabilities, application systems, data, and IT infrastructure and provides a roadmap for achieving this target from the current state (Ross et al., 2006, Tamm et al., 2011, Zachman, 1987). Enterprise Architecture Services (EAS) enact business strategy by guiding the ...

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DEMAND MANAGEMENT DEFINED According to Principal Analyst Craig Symons of Forrester Research, demand management is an IT governance process that enables IT and

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Figure 1: The relationship of governance, management, and business concerns. Adopting operational governance offers a practical approach for organizations to provide the fundamental value they are trying to deliver, whether that is organizational efficiency, customer intimacy, or product innovation.

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Peter Weill and Jeanne Ross., IT Governance: How Top Performers Manage IT Decision Rights for Superior Results. Harvard Business Press. 2003

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